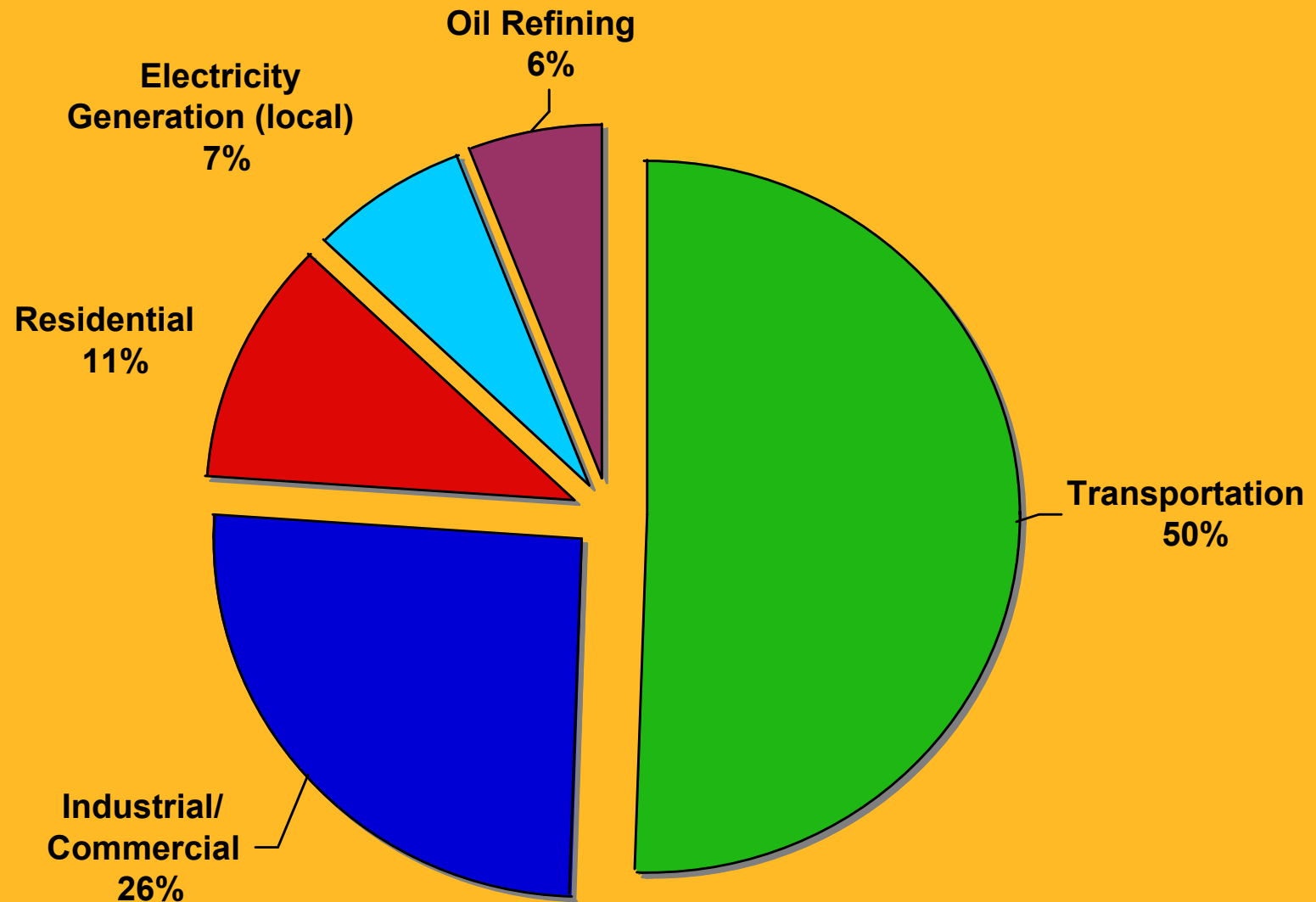


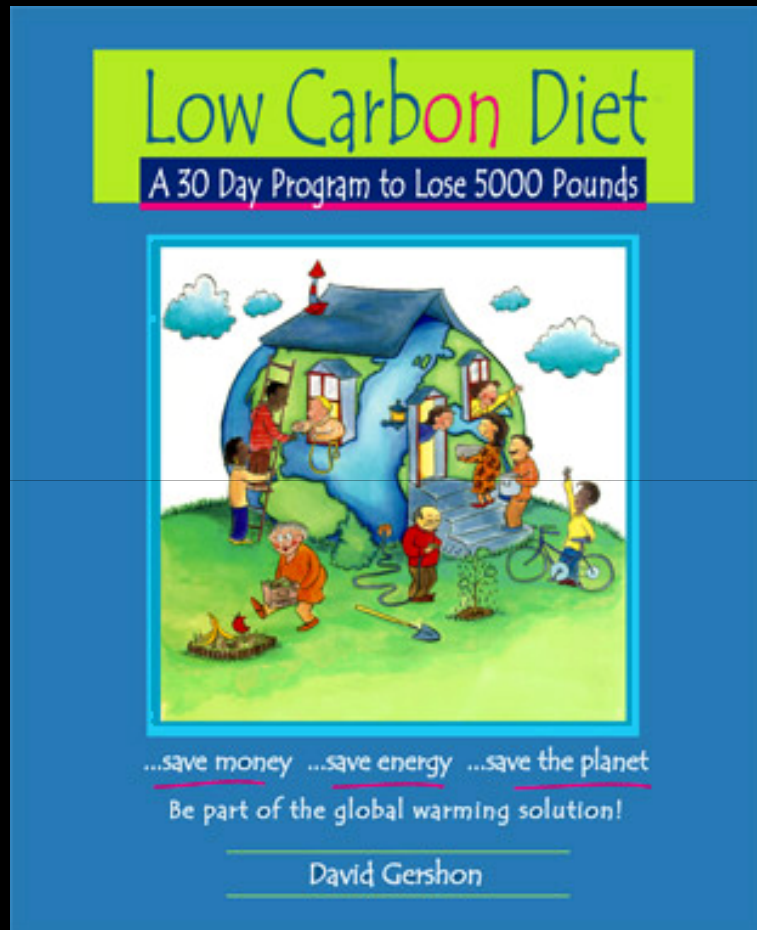
**Global Warming  
Starts with  
YOU  
and you, and you, and you**

**Berkeley, April 14, 2007  
Bruce Riordan and Allison Quaid**

# Bay Area Greenhouse Gas Emissions



# ***Low Carbon Diet***



- ***Save Money***
- ***Save Energy***
- ***Save the Planet***
- ***Be Part of the Global Warming Solution!***

[www.empowermentinstitute.net/climateproject](http://www.empowermentinstitute.net/climateproject)

## The future that never was

From the perspective of 1959, the center of the Bay Area in 2010 as shown on this U.S. Army Corps of Engineers map would have resembled our world of today — except that the dotted lines show freeways spilling into west Marin and throughout the East Bay, while the arrows in the bay show the possible location of new bridges. In reality, no additional spans were added — and many freeway proposals were abandoned.

SAN FRANCISCO

RICHMOND

BERKELEY

OAKLAND

ALAMEDA

South San Francisco

Source: U.S. Department of Commerce, "Future Development of the San Francisco Bay Area, 1960-2020."



The background of the slide is a solid yellow color. Overlaid on this background is a faint, semi-transparent image of a large crowd of people. Many of the people in the crowd have their arms raised, suggesting a celebratory or active gathering. The image is centered and serves as a visual backdrop for the text.

# **Transformative** **Calls to Action** **and** **Actions**

# **Calls to Action**





***Transformative Call to Action:  
Art with Scientists & Educators  
[www.capefarewell.org](http://www.capefarewell.org)***



***Transformative Call to Action:***  
***Art***  
***[www.capefarewell.org](http://www.capefarewell.org)***



***Transformative Call to Action:  
Art  
[www.capefarewell.org](http://www.capefarewell.org)***

ARE WE AT THE  
BEGINNING OF AN  
UNPRECEDENTED  
ERA OF INTERNATIONAL  
CO-OPERATION, OR  
ARE WE LIVING IN AN  
EDWARDIAN SUMMER  
OF RECKLESS DENIAL?  
IS THIS THE BEGINNING,  
OR THE BEGINNING  
OF THE END?



***Transformative Call to Action:  
Art  
[www.capefarewell.org](http://www.capefarewell.org)***

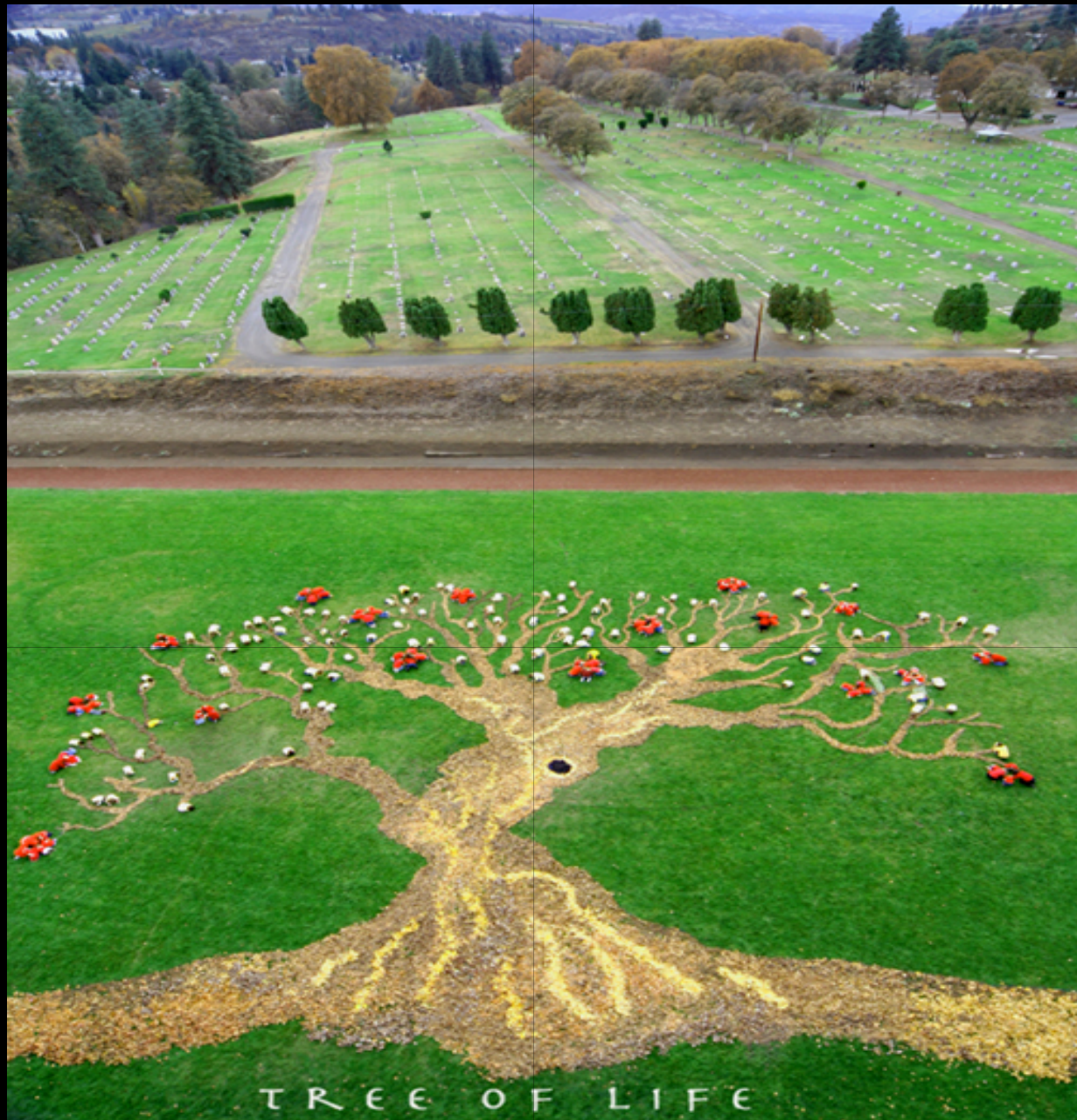


***Transformative Call to Action:  
Art  
[www.capefarewell.org](http://www.capefarewell.org)***



***Transformative Call to Action:  
Art  
[www.arcticwisdom.org](http://www.arcticwisdom.org)***





***Transformative Call to Action:  
Sky Art  
[www.inconcertwithnature.com](http://www.inconcertwithnature.com)***





Sky Cougar - Capitol View Elementary, Des Moines, Iowa - 2006



**Transformative Call to Action:**  
**Sky Art**  
[www.inconcertwithnature.com](http://www.inconcertwithnature.com)

# Brrrr! Designers are reflecting climate change

By Suzy Menkes

The Herald Tribune: February 8, 2007

Sustainable development and caring about the environment might seem an unlikely crusade for the consumer-oriented fashion industry. But when a hip crowd gathered at the Industria Super Studio in downtown Manhattan to support former Vice President Al Gore's project, climate change was on everybody's mind .

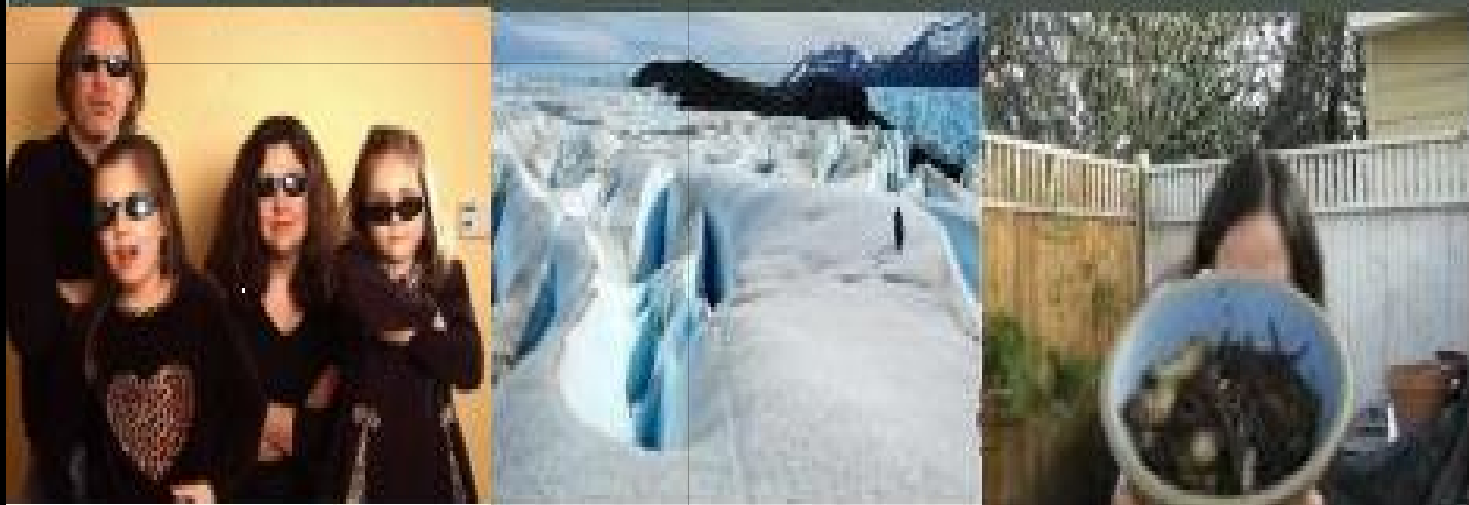
***Transformative Call to Action:  
Fashion***



# *Convenient Truths: a green video contest*

Wanted: Inspired, pragmatic videos to help get us out of this mess.

seventh + treehugger  
GENERATION.



**Transformative Call to Action:**  
**Video**  
**[www.treehugger.com](http://www.treehugger.com)**



The Oakland Museum of California presents the 4th Annual

# EarthDance

International Environmental Film Festival

April 14 - 15, 2007



Sophisticated. Passionate. Funny.  
Saturday 10 a.m. - 11 p.m.  
Sunday Noon - 10 p.m.

[Purchase Tickets](#)



"As a comprehensive environmental forum, and the largest Environmental Film Festival in the California Bay Area, EarthDance bridges the gap between art, science, and nature, while creating a container for people to share ideas and inspiration. Bravo!" Lisa Higgins, Audubon Society

Join us at the historic Oakland Museum of California for two-full-days of inspiring films; fireside chats with filmmakers; wine, cheese, and chocolate tastings; VIP

***Transformative Call to Action:  
Film***

***[www.earthdancefilms.com](http://www.earthdancefilms.com)***

April 9, 2007

## GLOBAL WARMING FLOODS LONDON... In Second Life

by Jill Danyelle



A temporary flood sent avatars scrambling for the rooftops in several virtual places, including London, the Netherlands, and Ibiza. David de Rothschild, founder of [Adventure Ecology](#), staged the global warming related flood in the popular virtual world [Second Life](#). Read the [National Geographic](#) account for the full story. Apparently avatars were calm, some pub going avatars just climbed into boats and continued on with their pints while the conversation shifted to global warming.

***Transformative Call to Action:***  
***Video Game***  
***[www.secondlife.com](http://www.secondlife.com)***



***Transformative Call to Action:  
Photography  
[www.theclimategroup.org](http://www.theclimategroup.org)***



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Photography  
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***Transformative Call to Action:  
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# Transformative Action





***Transformative Action:  
Renewable Energy***



***Transformative Action:  
Renewable Energy***

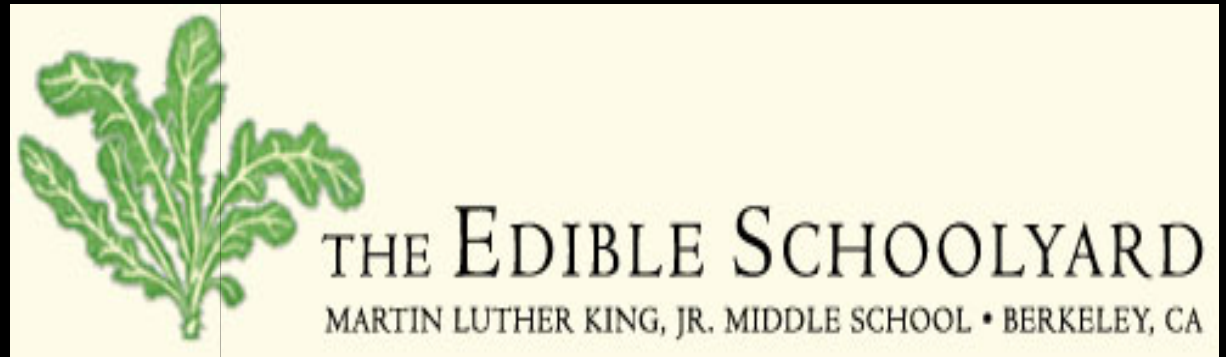




***Transformative Action:  
Cycling***



***Transformative Action:  
Motorcycle  
[www.theclimategroup.org](http://www.theclimategroup.org)***



***Transformative Action:  
Local Food***



***Transformative Action:  
Walkable Neighborhoods***





***Transformative Action:  
Walkable Communities***

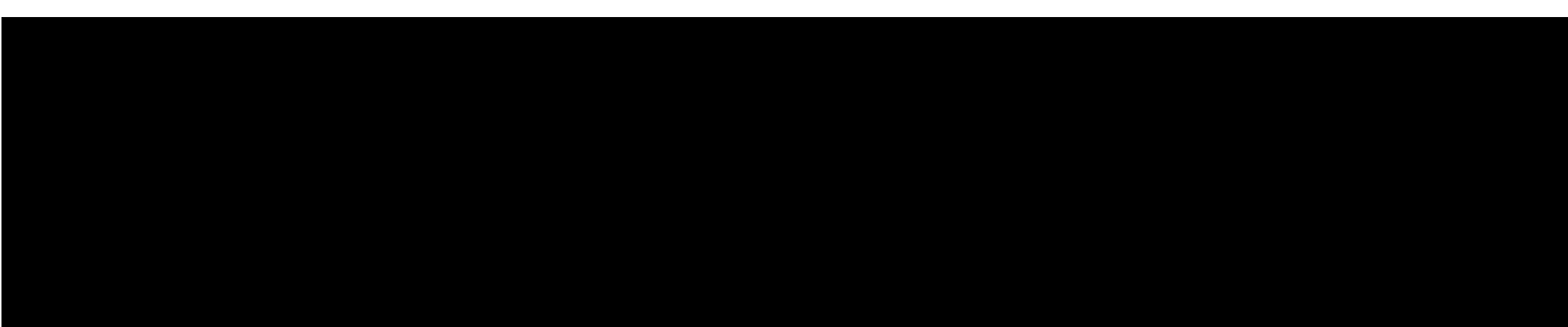


***Transformative Action:  
Green Affordable Housing***

# Climate-Friendly Neighborhood Chicago, IL



***Transformative Action:  
Green Affordable Housing***



**Global Warming  
Starts with  
YOU  
and you, and you, and you**

**Berkeley, April 14, 2007  
Bruce Riordan and Allison Quaid**